



PLEASE READ THIS IN IT'S ENTIRETY AS SOME OF THE RULES HAVE CHANGED FOR 2022

Dear Vendors,

The Helen Chamber of Commerce is holding the 15th Annual Christkindlmarkt on the Marktplatz on November 26-27 and December 3-4, 2022. The Christkindlmarkt is a traditional German event that offers everything from unique gifts and decorations to an assortment of savory and sweet foods, drinks and candied treats.

We would like to invite you to participate in the Christkindlmarkt. Setup will be in the downtown Marketplatz where visitors can enjoy the holiday atmosphere while visiting the Christkindlmarkt. It is to your advantage to have unique and quality merchandise to intrigue the visitors to shop at your booth,

Applications will be accepted no earlier than September 15, 2022 and no later than November 1, 2022. **No applications will be accepted outside of this time period!**

Only one booth will be assigned per vendor.

German-themed merchandise would be preferable, however, not mandatory. (Not all items have to be German, however, maybe one or two items can be. Some examples might be dolls dressed in German clothes, items painted in a German motif, etc.)

Merchandise must be handmade. Priority will be given to German-themed merchandise and handmade merchandise.

You must have enough inventory to carry you through **both weekends!** Helen, GA is busy, especially during this time of year. Be sure you have enough inventory!

It is important to have an attractive area that is inviting to the visitor.

All booths must be a 10' x 10' white canopy tent. The City of Helen requires all tents to be white. **No other color will be accepted.**

Security is **not** provided during the event.

There is a minimal charge to participate as a vendor of \$25.00 per booth.

Applications will be dated when they arrive at the Helen Chamber of Commerce. The Helen Chamber will review the applications with **priority being given to German-themed items and handmade items.**

Upon acceptance of your application, you are obligated for both weekends. Except for emergencies, **if you do not show or leave early, you will not be invited back for future shows.** You will be notified of the status of your application after November 1, 2022.

If you are interested in participating, please complete the enclosed application and return it between September 15 & November 1. Be sure to include pictures of your merchandise with the application. If you should have any questions, call the Helen Chamber of Commerce at 706-878-1908.

Join us in making the holiday season in Helen a memorable experience for our visitors. Let's have fun and enjoy the holidays!

Sincerely,

Renee Green
Helen Chamber of Commerce