



Dear Vendors,

The Helen Chamber of Commerce is holding the 14th Annual Christkindlmarkt on the Marktplatz on November 27-28 and December 4-5, 2021. The Christkindlmarkt is a traditional German event that offers everything from unique gifts and decorations to an assortment of savory and sweet foods, drinks and candied treats.

We would like to invite you to participate in the Christkindlmarkt. Setup will be in the downtown Marketplatz where visitors can enjoy the holiday atmosphere while visiting the Christkindlmarkt. It is to your advantage to have unique and quality merchandise to intrigue the visitors to shop at your booth. **Merchandise must be handmade.** It is important to have an attractive area that is inviting to the visitor.

All booths must be a 10' x 10' **white canopy tent**. The City of Helen requires all tents to be white. **No other color will be accepted.** Security is not provided during the event. There is a minimal charge to participate as a vendor of \$25.00.

If you are interested in participating, please complete the enclosed application and return it by November 1. Be sure to include pictures of your merchandise with the application. If you should have any questions, call the Helen Chamber of Commerce at 706-878-1908.

Join us in making the holiday season in Helen a memorable experience for our visitors. Let's have fun and enjoy the holidays!

Sincerely,

Helen Chamber of Commerce